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NEWS RELEASE

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DaBryan: Tradition on the Cutting Edge

Springfield, Missouri, August 8, 2008 – In trying economic times, efficiency and diversity can be the two key ingredients in keeping any company successful. And, it is these two ingredients with a constant eye toward the future that has DaBryan always poised for success.

The July issue of *Limousine Digest* touted as “The Voice of the Luxury Ground Transportation Industry,” featured DaBryan as one limousine company that continuously strives for perfection in processes without sacrificing quality or safety while maintaining its’ competitive pricing edge (see attached article).

Dan Mitchell, DaBryan President said, “On an ongoing basis, we streamline production processes and have tightened the time between customer order and delivery. “We’re constantly evolving and making things smoother and better,” he said.

“The market perception of DaBryan is a classy and conservative manufacturer. And while those perceptions are not all so bad in the limousine business,” DaBryan Chief Operating Officer, Ed Macdonald explained, “DaBryan is always seeking new directions and options for ever changing expectations and demand. DaBryan will not stray from those positive image perceptions” Macdonald said, “but will continue to identify and implement new offerings and options while maintaining cost efficiencies.

DaBryan, founded in 1979, operates as the Limousine Division of Accubuilt, Inc., which produces specialty vehicles including funeral vehicles and limousine brands – S&S, Superior and Eureka. Other specialty vehicles under the DaBryan, Tuscany and Accubuilt brand names are manufactured in facilities in Lima, Ohio; Springfield, Missouri; and Elkhart, Indiana. For more information on Accubuilt, Inc., companies and specialty transportation vehicles, visit www.accubuilt.com.

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